



Business Recovery – A Business Guide to Survival Programme

Strategies to Help Your Business Recover From Coronavirus

Business recovery is about the management of businesses facing problems. The objective of the business guide to survival programme is to find strategies to help your business recover from the C virus. This has upended businesses both large and small, but here is how we can help you limit the damage.

Course Objective

The objective of the course is to provide a number of structured techniques and frameworks that are required to undertake a deep analysis of the business situation that you're facing.

The issue is to find efficient and effective ways to operate the business; within the current traumatic times. The immediate requirement is to identify all the problems and endeavour to source strategies to give us the ability to implement solutions; which will be detailed within our business recovery plan.

This recovery plan can be presented to shareholders; lenders and potential investors.

Delivery method

Option 1 - Webinars: Course content is delivered through the easy-to-use online learning platform Zoom and is supplemented by video recordings of webinars.

Option 2 - Self-paced: online eLearning platform where you will receive interactive and engaging content along with video presentations and a personalized study plan.

“Study from the safety and comfort of your home”

KEY BENEFITS

- ⇒ Enhance your Business Recovery Plans
- ⇒ Practical & Relevant
- ⇒ Professional Excellence
- ⇒ Industry Recognition
- ⇒ Global Portability
- ⇒ Flexible Approach
- ⇒ Access Anywhere, Anytime
- ⇒ Career Development
- ⇒ Specialist Knowledge
- ⇒ Study Resources
- ⇒ Corporate group rates available

Interactive Modules:

- ◆ Unit 1. Cash Crisis- Strategic Cash Flow Management
- ◆ Unit 2. Diagnostic Checks: Financial; Non-Financial and Risk position
- ◆ Unit 3. Creating the Strategy Focused Organisation
- ◆ Unit 4. Business Recovery in Action
- ◆ Unit 5. The Recovery Plan and Implementation Issues

Accredited Certificate of Completion Awarded

Business Recovery Syllabi

This is an accredited course through the Bahamas Institute of Financial Services working with International Consultants – Keith Checkley & Associates.; active within the Carib region since 1989.

Introduction – Workout v Default and Timescales for Action

- The Options: workout issues v default
- Generic strategies for turnaround
- Objectives for recovery
- Business recovery resources available
- Turnaround – what drives timescales?
- The initial review–symptoms and causes of decline

Unit 1 – Cash Crisis – Strategic Cash Flow Management

- Cash flow-squeezing out more cash: 10-point plan
- The cash conversion cycle and comparison of key business metrics
- Business illustration of best practices
- Comparison of two businesses cash conversion cycles during a major recession
- Development of cash flow worksheet
- The cash tank analysis method

Unit 2 – Diagnostic Checks: Financial; Non-Financial and Risk position

- Evaluating the business -an analysis guide
- Influence of business breakeven on profit recovery strategy
- Non-financial analysis checklist
- Strategic position and action evaluation

- Products and markets three generic strategies
- Business Risk Analysis Overview

Unit 3 – creating the strategy focused organisation

- Strategy implementation as the most important factor
- Aligning and focusing resources on strategy
- The principles of a strategy focused organisation
- Translating the strategy into operational terms
- Making strategy a continual process
- Mobilising change through leadership

Unit 4 – Business recovery in action

Illustrated case studies

Reflections and Participants action plan

Unit 5 – The recovery plan and implementation issues

- Implementing recovery–the most urgent tasks
- Simple model of crisis susceptibility
- Four stages of crisis development
- Crisis management – action plan
- Factors determining the feasibility of recovery
- Motivating management and employees



BIFS and KCA

- ◆ 1st in Caribbean region with internationally certified programs originating from Feb 2004 MoU KCA/BIFS
- ◆ 1st in Caribbean region with Internet delivery. To facilitate online learning for the Bahamas Family Islands - 2008 Certified Financial Planner.
- ◆ 1st in Caribbean region to launch CCP; CIRM, and CIFP
- ◆ 1st within The Bahamas with this programme

Content Development

The Business Recovery programme has been constructed on extensive practical experiences and well qualified international experts in the fields of Business and Finance. Academic content has been compiled from directly related topic authored books and other industry relevant sources . Access anytime/anywhere on computer/tablet/smart phone. We believe training is an ongoing process that will continually build strength and interpersonal skills

Cost: Cost: Members: \$1,500 - Non members - \$1,800 - Registration: \$150

REGISTER TODAY